



Center for Humans & Nature

Job Announcement: Communications Director

The Center for Humans and Nature seeks a dynamic and visionary Communications Director to lead the on-going development and implementation of the Center's communications strategies. The position is full-time, reporting to the Center's President, and based at the Libertyville, IL, office of the Center. Staff members employed through the Libertyville office have hybrid work schedules, with both in-office and remote working days. The successful candidate will have a clear passion for the Center's mission, as well as show strong enthusiasm for sharing the work of the Center with a broad range of audiences. All Center staff members are at-will employees.

About Us:

The Center's work offers in-depth and diverse perspectives about what it means to be human in an interconnected world. The Center is a 501c3 nonprofit organization, publisher, forum, and place to explore, connect, and nurture our understandings of and responsibilities to the natural world. We share ideas that foster curiosity, build community, and inspire action.

The Center in Libertyville, IL, is a workspace for Chicago-based staff, a retreat center for the Center's gatherings of thought-leaders, a laboratory in which to practice land-relationship ideas shared by Center contributors, and (one day soon) a welcoming space for periodic public events.

Communications Director, Central Responsibilities:

The Communications Director will work in close collaboration with the Center's President and the rest of the Center team. At the core of the Communication Directors' job responsibilities is developing strategies that will amplify the ideas of the Center's contributing authors, artists, poets, and other thought leaders, including:

- Developing and implementing communications campaigns and marketing strategies for the Center's book series publications, digital publications, podcast productions, events and programming, as well as (forthcoming) land-based programming
- Cultivating strategic relationships with communications partners (key individuals, organizations, institutions, media, and civic and professional groups) and co-leading joint communications strategies with partners for co-branded events and initiatives
- Amplifying the Center's brand, creating/sharing outward facing stories of the Center
- Developing and implementing strategy for social media and community interactions
- Developing strategy, messaging, and copy for the Center's annual fundraising appeal
- Developing strategy, messaging, and copy for the Center's weekly newsletter
- Identifying and connecting with new audiences, including tracking and reporting trends of audience engagement

Additional Responsibilities:

At such a small organization, staff members can expect to carry out administrative duties associated with their core responsibilities, as well as be asked to support on other team projects as capacity allows.



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Skills and Qualities:

The Communications Director will need to bring communications vision, along with a passion for the Center's mission, to the position. The successful candidate will be gifted with relationship-building skills, allowing for excellent communication with colleagues (both staff and partners) on strategic initiatives. The individual will also need to have strong outward-facing communications skills, including excellent writing skills, social media experience, and in-depth knowledge of current events, trends, etc. critical to the implementation of the Center's communications strategies. Along with all staff members, this individual must have a commitment to practicing values of justice, equity, diversity, and inclusivity as it is fundamental to the realization of the Center's mission.

Our Commitments:

We are dedicated to the well-being of our staff through a culture of care, on-going professional development, and generous PTO and other benefits. The Center works to elevate diverse voices and perspectives through our publication work and other programming. We are committed to building a staff team that represents a variety of backgrounds, cultures, perspectives, and lived experiences. Black, Indigenous, and other people of color; LGBTQ and gender nonconforming people; people with different abilities; immigrants and other people from historically marginalized backgrounds are strongly encouraged to apply.

Salary and Benefits:

The salary range starts at \$75K. A generous benefits package is offered, including coverage of health insurance premiums, in the range of \$25K, depending on the number of dependents.

Application Process:

Applications will be reviewed on a rolling basis. The application consists of (1) a cover letter that speaks to what the applicant brings to the responsibilities, skills, and qualities listed above and (2) a current resume. Please send your application to: info@humansandnature.org with your name and the title of the job you are applying for in the subject line.